

Lyon, France, August, 17-22, 2026 International Convention Center

ICPR 2026 - Sponsorship Guidelines

1 Gains

For companies that exhibit on site:

- Any sponsor or exhibitor can ask to receive CVs from registrants interested in jobs with that organisation.
- When delegates register, they can indicate, by a pull-down menu, if they are interested in working for one or more of the identified organisations. They also upload a short CV.
- Any company interested in this scheme can receive identified CVs.

In a more general way, sponsoring ICPR event means:

- Increase brand awareness.
- Networking.
- Grow your audience.
- Find new talents / ideas for cutting edge technologies.

Salient Features of ICPR'26

- Will be attended by 1000+ world's leading researchers.
- Presence of renowned academic and industry researchers in PR, CV, ML and AI.
- Wide range of sponsorship.



IAPR (1)



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2 Levels

SPONSORSHIP PACKAGES	DIAMOND (20,000 USD)	GOLD (10,000 USD)	SILVER (6,000 USD)	START-UP ¹ (3,000 USD)	OTHERS (2,000 USD)
Space for networking event/workshop for 2 hours	V				
Delivering a Talk at the conference (10 mins) Banquet	V				
Special mention at the Inauguration	V	V			
Special recognition at the Banquet and Wel- come reception	V	V			
Company handout at registration kit ²	V	V			
Company logo on all large banners displayed at the conference venue area	V				V
Logo on the ICPR website	V	V		V	
Logo in the program booklet	V	V	~	V	
Number of complimentary registrations to be availed ³	5	3	2	1	1
Free Exhibition space for the entire conference will be provided in feet ⁴	$9 m^2$	$9~m^2$	$9 m^2$	standing tables	×

^{1.} To companies with up to 20 employees and in business less than 3 years.

^{4.} Exhibition space will include one table and one chair. Space will be allocated on a first-come-first-served basis. Additional space may be purchased, if available.



site: https:///icpr2026.org contact: contact@icpr2026.org



^{2.} Handout should be supplied by the company, well in advance.

^{3.} Complimentary registration includes free access to the main Conference sessions and a pass for Welcome Reception and Conference Banquet.



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3 Join Us at ICPR 2026

The International Conference on Pattern Recognition (ICPR) is the flagship event of the International Association for Pattern Recognition and is recognized worldwide as one of the premier conferences in the field. Covering a broad spectrum of topics, ICPR brings together cutting-edge research and applications in Computer Vision, Machine Learning, Image Processing, Speech and Natural Language Processing, and Sensor Pattern Processing.

The **28th edition of ICPR**, taking place in 2026, offers an outstanding platform for students, academics, and industry professionals to share new ideas, foster collaborations, and drive innovation. With more than 1,000 participants from leading companies and top universities, ICPR is a central meeting point for the global Pattern Recognition, Computer Vision, Machine Learning, and AI communities.

4 Why Sponsor ICPR 2026?

As a sponsor, you will gain unparalleled access to a diverse and influential audience:

- Connect with Industry Leaders Network with top researchers, innovators, and decision-makers.
- Showcase Your Brand Highlight your company among the most impactful voices in the field
- **Generate High-Quality Leads** Meet potential partners, clients, and collaborators eager to explore new opportunities.
- Recruit Top Talent Engage with highly skilled individuals shaping the future of AI and machine learning.

5 Sponsorship Opportunities

Beyond traditional options such as sponsoring the exhibition, lanyards, bags, or coffee stations, ICPR offers creative ways to maximize your visibility and engagement. Sponsors can enrich the conference experience through unique activities that foster personal connections with participants.



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From sponsoring the Conference Social Dinner or Welcome Reception to proposing your own tailored initiatives, ICPR provides flexible opportunities to align your sponsorship with your brand's goals. These activities not only elevate the conference atmosphere but also create lasting impressions on attendees.

6 Be Part of ICPR 2026

ICPR is more than a conference—it's a landmark event that shapes the future of technology and innovation. Don't miss the chance to position your brand at the center of groundbreaking ideas and visionary minds.

Explore our sponsorship packages to discover how you can make a meaningful impact at ICPR 2026.

To propose sponsorship please contact fill the form available online or contact us by mail at sponsors@icpr2026.org to discuss tailored options or reserve your space.

7 GDPR and Personal data regulations

The organizers of this conference are committed to complying with the applicable European regulations on the protection of personal data, including the General Data Protection Regulation (GDPR). Any personal information collected in connection with the event will be processed lawfully, fairly, and transparently, and will only be used for purposes directly related to the organization and management of the conference. Appropriate technical and organizational measures will be implemented to ensure the confidentiality, integrity, and security of participants' personal data.

In accordance with GDPR principles, participants have the right to be informed about how their data is used, to access their personal information, to request corrections if necessary, to object to certain types of processing, and to request the deletion of their data under specific conditions. Data will not be shared with third parties without explicit consent, except where legally required, and will only be retained for as long as necessary to fulfill the stated purposes.



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